

The Reggae Sunsplash Preservation Society: Our Work So Far

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The Reggae Sunsplash Preservation Society: Our Work So Far

Who we are



ReggaeSunsplashPreservationSociety.org

The Reggae Sunsplash Preservation Society: Our Work So Far

About us:

Formed in 2015

Became IRS 501(c)3 not-for-profit organization in 2017

Public purpose: Digitally preserve approx. 300 hours original analog Festival film (1978-1994), then place this film on permanent loan with an appropriate public music archive



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Festival held annually in Jamaica (1978-1994) and on-tour and is a primary platform while reggae, and music festivals, emerge as international musical and cultural phenomena

Festival is aspirational so there are great performances by many foundational reggae artists captured on our film



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About the Project:

Artists include Bob Marley, Peter Tosh, Bunny Wailer, Burning Spear, Marcia Griffith, Toots and the Maytals, Jimmy Cliff, Yellowman, Gregory Issacs, Third World, Steel Pulse, Dennis Brown, Ziggy Marley, Chalice, U-Roy, Junie Ranks, Red Dragon, Lady English, Courtney Melody and Black Uhuru

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About the Project (cont.):

About 1500 artist performances, 300 hours on 400 analog film cassettes (U-matic and Beta), using contemporary state-of-the-art audio and film technology and 4-camera shoots (1978- 1994)

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About the Project (cont.):

Grant applications to GRAMMY Foundation and National Archives and Records Administration (NARA).

AV digitization standards and protocols have yet to be established,
<http://www.digitizationguidelines.gov/audio-visual/>



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About the Project (cont.):

To create state-of-art AV digitization lab at university and *Best Practices AV Digitization Procedures* for dissemination to archive and media professionals



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About the Project (cont.):

Partnering with St. John's University College of Professional Studies (CPS). St. John's College and the Department of Library and Information Science (DLIS)



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About the Project (cont.):



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About the Project (cont.):

We also plan a crowd-sourcing campaign
and our website accepts direct donations
now

<https://www.youtube.com/watch?v=h75LoxMCkoA&t=28s>

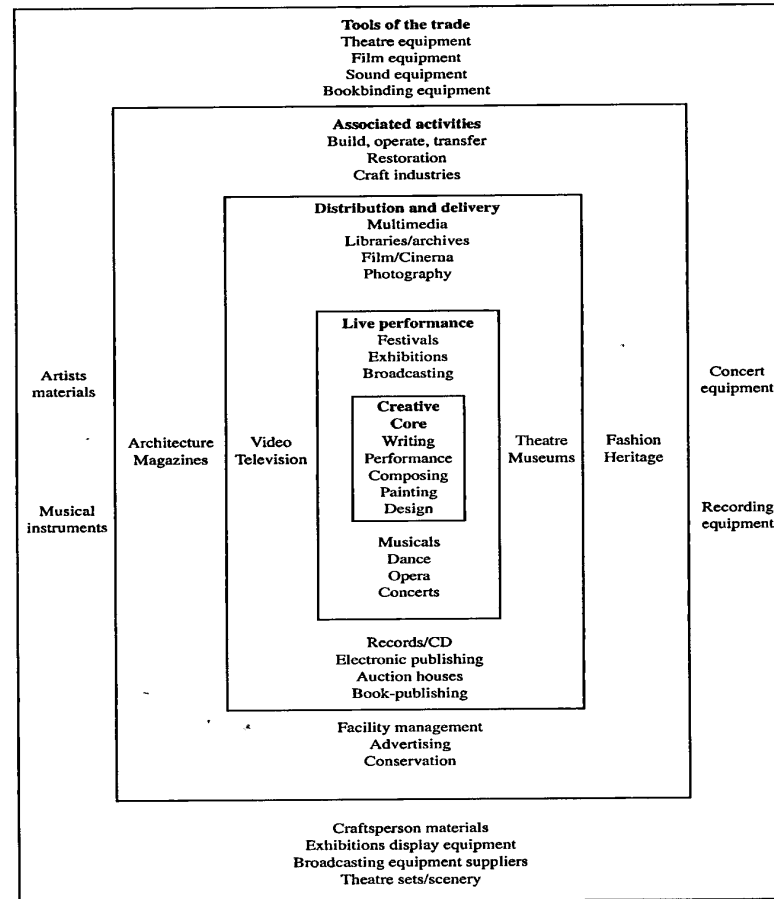


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Project is
interdisciplinary

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Cultural economics, copyright and cultural industries



[optional]



From Towse 2001

Figure 2.1 *The creative industries*

Source: Creigh-Tyte (1998).

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<https://www.youtube.com/watch?v=HnV-MjdONsE>



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Thank you

Next, Don will talk about the Festival itself



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